

MEDIA KIT 2013



glamfreak

MAGAZINE

GLAMFREAK is a fashion and beauty magazine that showcases emerging artists who are obsessed with glamour. Issues are available in print + online and published twice per year, Spring and Fall.

Our mission is to help emerging models, photographers, designers, makeup artists and stylists become famous. We showcase their work so they can have a better chance to get noticed by top brands and scouting agencies. Submissions are hand-picked by our editorial team and only the top talent gets published.

We have a reach of 35,000 views per issue. Our audience is 71.3% women between the ages of 18-44 who live in Canada or USA. They are college educated, have an average household income of \$68,000 and work as professionals in the fashion industry. Our fans have discerning tastes and aspire live an affluent lifestyle.

DEMOGRAPHICS

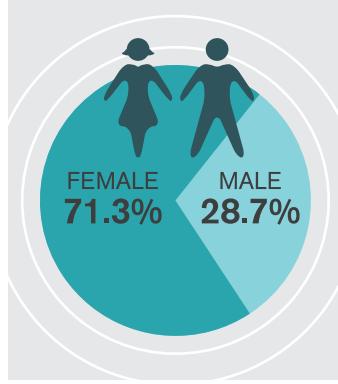
REACH

PER ISSUE = **35,000***

FRIENDS OF FANS = **830,000***

*INCLUDES WEBSITE, SOCIAL MEDIA AND PRINT VIEWS/SUBSCRIPTIONS.

DEMOGRAPHICS



AGE

13-17 = 1.5%
18-24 = 23%
25-34 = 42%
35-44 = 21%
45-54 = 8%
55-64 = 3%
65+ = 1.5%

EDUCATION

UNIVERSITY OR COLLEGE EDUCATED

87%

INCOME

38% OWN A HOME

63% WORK PART-TIME

AVERAGE HOUSEHOLD INCOME IS **\$68,000**

OCCUPATION

82%

ARE PROFESSIONALS WORKING AS MODELS, DESIGNERS, PHOTOGRAPHERS, MAKEUP ARTISTS AND STYLISTS.

COUNTRIES



AD RATES

FRONT COVER (TEXT ONLY)	8 WORDS \$250 USD	
AFTER FRONT COVER	ONE PAGE \$600 USD	TWO PAGE \$950 USD
AFTER TABLE OF CONTENTS	ONE PAGE \$300 USD	TWO PAGE \$500 USD
BACK COVER	ONE PAGE \$1500 USD	

ONE PAGE SIZE IS 8.5" X 11"

TWO PAGE SIZE IS 17" X 11"

RATES ARE PER ISSUE

CONTACT

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