

MEDIA KIT 2013



glamfreak

MAGAZINE

GLAMFREAK is a fashion and beauty magazine that showcases emerging artists who are obsessed with glamour. Issues are available in print + online and published twice per year, Spring and Fall.

Our mission is to help emerging models, photographers, designers, makeup artists and stylists become famous. We showcase their work so they can have a better chance to get noticed by top brands and scouting agencies. Submissions are hand-picked by our editorial team and only the top talent gets published.

We have a reach of 35,000 views per issue. Our audience is 71.3% women between the ages of 18-44 who live in Canada or USA. They are college educated, have an average household income of \$68,000 and work as professionals in the fashion industry. Our fans have discerning tastes and aspire live an affluent lifestyle.

DEMOGRAPHICS

REACH

PER ISSUE = **35,000***
FRIENDS OF FANS = **830,000***

*INCLUDES WEBSITE, SOCIAL MEDIA AND PRINT VIEWS/SUBSCRIPTIONS.

INCOME

38% OWN A HOME

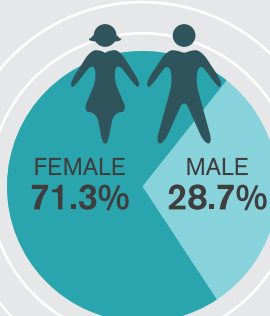
63% WORK PART-TIME

AVERAGE HOUSEHOLD INCOME IS **\$68,000**

DEMOGRAPHICS

AGE

13-17 = 1.5%
18-24 = 23%
25-34 = 42%
35-44 = 21%
45-54 = 8%
55-64 = 3%
65+ = 1.5%



OCCUPATION

82%



ARE PROFESSIONALS WORKING AS MODELS, DESIGNERS, PHOTOGRAPHERS, MAKEUP ARTISTS AND STYLISTS.

EDUCATION

UNIVERSITY OR COLLEGE EDUCATED

87%

COUNTRIES



MEDIA KIT 2013

glamfreak

MAGAZINE

AD RATES

FRONT COVER (TEXT ONLY)	8 WORDS \$250 USD	
AFTER FRONT COVER	ONE PAGE \$600 USD	TWO PAGE \$950 USD
AFTER TABLE OF CONTENTS	ONE PAGE \$300 USD	TWO PAGE \$500 USD
BACK COVER	ONE PAGE \$1500 USD	

ONE PAGE SIZE IS 8.5" X 11"

TWO PAGE SIZE IS 17" X 11"

RATES ARE PER ISSUE

CONTACT

FOR INFORMATION ABOUT SUBMISSIONS OR ADVERTISING, PLEASE CONTACT:

GLAMFREAK MAGAZINE

TEL: (613) 482-8320 X200

EMAIL: [INFO@GLAMFREAK.COM](mailto:info@glamfreak.com)

WEBSITE: WWW.GLAMFREAK.COM

1568 MERIVALE ROAD, SUITE 445

OTTAWA, ON CANADA K2G 5Y7

GLAMFREAK IS A DIVISION ON TOLETTA INC.



FOLLOW US ON



READ IT ONLINE



BUY IN PRINT

